



APPRECIATED STOCK

Everybody wins when you make a gift of appreciated stock to **Community Giving Foundation**. Your gains are put to good use as it is reinvested in your community and it may qualify for an immediate tax deduction based on the full fair market value.

How It Works

- You make a gift of appreciated stock to the Community Giving Foundation.
- Your gift can be placed into any Foundation charitable fund. For example, you can use your gift to create a donor advised fund in your name or the name of your family or business. You can then stay involved in recommending grants from the fund.
- Your gift qualifies for a tax deduction based on the full market value of your stock; you avoid the capital gains tax that you would have to pay if the property was liquidated first. The Foundation handles all the administrative details.
- Your gift can be placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community capital, helping to do good work forever.

Additional Benefits

Giving appreciated stock through the Foundation is popular among a range of givers—individual investors, families, entrepreneurs and even groups of friends who have formed investment clubs.

By giving stock through the Foundation, you can avoid capital gains taxes that would be due as a result of its sale and establish a charitable fund that benefits the local causes and organizations you care about most. With gifts of appreciated stock, your stock market earnings translate into community impact, so you get a more rewarding return on your portfolio. You can set up a scholarship, support special programs for youth, senior citizens, or other people in need, address environmental concerns or support the arts.

Contact the **Community Giving Foundation** to learn more about the ways you can tell your community giving story through appreciated stock. Visit csgiving.org to access our Giving Workbook tool.



Community Giving
FOUNDATION

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