RSVP Policy: The Nonprofit Leadership Series is free to attend, and lunch is provided. If you need to cancel your reservation, please email notice to kharter@csgiving.org at least 24 hours prior to the session date.

FEBRUARY 23
Content Marketing and Strategy Workshop
8:30 – 10:30 am
Virtual via Zoom
Facilitated by Danielle Velkoff, United Way of Columbia and Montour County
Join United Way Marketing Strategist, Danielle Velkoff, for a hands-on learning experience focused on planning and strategizing your 2021 marketing plan. Danielle will be walking participants through why a marketing plan helps to strengthen your message to the community as well as how to create quarterly editorial calendars. There will also be ample discussion around what marketing techniques participants are currently using and what could be added to make sure every non-profit group is hitting their target audience. Walk away with a marketing action plan for a successful 2021!

MAY 25
Navigating Difficult Dialogues: Understanding the Importance of Identity Differences and Conflict Management in Communication
8:30 – 10:30 am
Virtual via Zoom
Facilitated by Erin Brummett, Ph.D., Associate Professor, Department of Communication Studies, Bloomsburg University
Conversations among people who share different personal identifications and ideologies can be a challenging enterprise. This presentation will explore some of the reasons for those challenges and will focus on communicative approaches, particularly conflict management strategies, for navigating difficult dialogues in our personal relationships.

OCTOBER 1
Reboot and Reenergize
1:00 - 3:00 pm
Location to be determined
Facilitated by Multiple Presenters
Join us for a relaxing workshop to reboot and reenergize by developing your own personal stress management toolkit. This workshop was popular last year,

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and we are interested in helping you find different ways to reenergize and manage your stress. The goal is to walk out of the workshop with your plan to conquer the rest of the year with ease! The most effective leaders lead by taking care of themselves and modeling the behavior so your staff can do the same.

**OTHER OPPORTUNITIES:**

- **One-on-one grantwriting appointment:** Jennifer Rempe, Owner, Graphite Grantworks, will meet with a representative from your organization for a 2-hour meeting to discuss your grantwriting challenges. Appointments are held either virtual or at the Foundation office. You are required to submit a grant application that you are currently working on, or plan to submit in the future, at least two weeks ahead of your scheduled appointment, for review and feedback.

  *If you are interested, contact Karri Harter, at kharter@csgiving.org or 570-752-3930, ext. 6.*

Additional Sessions may be added in 2021, to view updates, visit: [www.csgiving.org/npleaders](http://www.csgiving.org/npleaders)

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**The Nonprofit Leadership Series is a collaboration of the following organizations:**

**United Way of Columbia and Montour County**
United Way of Columbia and Montour Counties
570-784-3134
Adrienne Mael, President/CEO ceo@cmcuw.org

**Berwick Area United Way**
Berwick Area United Way
570-759-8203
Ayrin Shortlidge, Community Impact Coordinator coordinator@berwickareuw.org

**Community Foundation**
Community Foundation
570-752-3930
M. Holly Morrison, President & CEO hmorrison@csgiving.org
Christine Orlando, Senior Program Officer corlando@csgiving.org

**Community Giving Foundation**
Community Giving Foundation