



Congratulations on receiving a grant!

The work we do together is important, so let's share it with the community – please recognize us as funders of your program or project in your publicity! The following guidelines are intended to help you publicize your program.

PRESS RELEASES

Grantees are encouraged to contact local newspaper organizations to share your project and the grant you received from the Community Foundation. To assist you with writing a sample press release is attached. An alternative to writing a formal press release is to submit a photo and a caption of your project to local newspapers with a caption describing the grant you received and acknowledging the Foundation as a funding source.

PRINT MARKETING/DIGITAL MEDIA

Share information about your grant with supporters through your organization's annual reports, newsletters, donor communications, your website, social media, etc. Be sure to follow and tag the Central Susquehanna Community Foundation on Facebook (facebook.com/csgiving) and Instagram (@csgiving) and use the hashtags #CSCF and #ForGoodForEver.

ACKNOWLEDGE GRANT FUNDING SOURCE

Please always refer to the Foundation as "Central Susquehanna Community Foundation". You may use "CSCF" on subsequent reference.

Use this language to acknowledge your grant: This program/project was funded (or funded in part) by a grant from the (NAME OF THE GRANT FUND AS INDICATED ON YOUR GRANT AWARD), of the (NAME OF AFFILIATE or CENTRAL SUSQUEHANNA COMMUNITY FOUNDATION – see list below).

Foundation Affiliates:

- Berwick Health and Wellness Fund
- Bloomsburg Area Community Foundation

- Danville Area Community Foundation
- Selinsgrove Area Community Foundation
- Sunbury Area Community Foundation
- If none of the above, list "Central Susquehanna Community Foundation"

EVENTS

Is there a main event as part of your grant program, a celebration, a workshop, a ribbon-cutting ceremony, etc.? Tell us about it! Members of the CSCF staff will do our best to attend and show support to our grantees doing great work in our community.

LOGOS

We welcome the use of our various logos. When recognizing your grant funding in your advertising materials, include the Central Susquehanna and/or our affiliate logos. **Logos can be downloaded at www.csgiving.org/logos.**

PHOTOS

Send photos of your program to Central Susquehanna Community Foundation to help illustrate your grant project. We will use your photos when highlighting grants in our Foundation publications. Photos can be sent via email to the Foundation.

CONTACT US

For questions related to grant publicity, please contact the Foundation's Program Office staff:

- **Christine Orlando**, Senior Program Officer, corlando@csgiving.org, 570-752-3930, ext. 2
- **Karri Harter**, Administrative Assistant/Programs, kharter@csgiving.org, 570-752-3930, ext. 6
- **Mailing Address:**
725 W. Front Street, Berwick, PA 18603

SAMPLE PRESS RELEASE

(YOUR ORGANIZATIONS LETTERHEAD)

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact Person: (NAME, TITLE, EMAIL AT ORGANIZATION)

Telephone: (AT ORGANIZATION)

Photo Attached

(DATE)

(NAME OF ORGANIZATION) RECEIVES (\$ AMOUNT) GRANT
TO (WHAT THE GRANT WILL ACCOMPLISH)

(NAME OF MUNICIPALITY), PA — The (NAME OF ORGANIZATION), in (MUNICIPALITY), has received a \$(0,000) grant from Central Susquehanna Community Foundation's (NAME OF THE GRANT FUND AS INDICATED ON YOUR GRANT AWARD) to support its (TYPE OF PROGRAM) Program.

(NAME), executive director of the (ORGANIZATION), said the funds would be used for (SUPPLY DETAILS) and other general program support. "(QUOTE: WHAT YOU CAN NOW ACCOMPLISH, WHY YOU'RE HAPPY)," said (LAST NAME).

The (ORGANIZATION OR PROGRAM) was started (WHEN) by (WHO) to (WHY DID THEY START IT? WHAT'S THE NEED?). Today it (WHAT'S IT DOING NOW?).

(INSERT ONE OF THE ENDING PARAGRAPHS)

Ending paragraphs:

The Berwick Health and Wellness Fund is the original and largest fund of the Central Susquehanna Community Foundation. Its purpose is to improve the health and welfare of residents and communities of eastern Columbia and western Luzerne Counties. For more information on the BHWF, visit www.csgiving.org.

The Bloomsburg Area Community Foundation was created in 1996 from the interest paid back on a loan borrowed by Magee Industrial Enterprises from a Federal Urban Development Action Grant (UDAG). The Town of Bloomsburg invested this interest to create the BACF. Over its 21-year existence, the BACF has awarded more than 200 grants totaling more than \$200,000. The BACF proudly makes grant investments to benefit youth, the disadvantaged, religion, cultural, historical learning and health in Bloomsburg and surrounding areas. For more information on the BACF, visit www.csgiving.org.

The Danville Area Community Foundation (DACF) is dedicated to the enrichment of the quality of life in the greater Danville area communities through superior stewardship of enduring charitable gifts. The Foundation was founded in 1999 to benefit the residents of the Danville area. It is a philanthropic resource that enables individuals, businesses and institutions to enhance the quality of life in their community. For more information on the DACF, visit www.csgiving.org.

The Sunbury Area Community Foundation (SACF) was created from the sale of the Sunbury Community Hospital in 2005 as the Sunbury Area Health Foundation to continue to provide for charitable healthcare needs in the Sunbury region. Today the expanded mission of the SACF is helping to meet a multitude of charitable needs for residents of the Sunbury area. For more information visit www.csgiving.org.

The Selinsgrove Area Community Foundation is an affiliate of the Central Susquehanna Community Foundation which helps administer SACF's grant and scholarship investments. Their mission is helping to meet a multitude of charitable needs of Selinsgrove and surrounding areas. For more information on the SACF, visit www.csgiving.org.

Photo Caption:

Pictured left to right are: (LIST NAME, TITLE, AND ORGANIZATION OF EACH PERSON)