

## IDENTIFYING Regional NEEDS

The Foundation continues to monitor community needs assessments and data shared by our partners doing on-the-ground work across the region. Led by our Impact Coordinator, the Foundation has compiled these resources to identify ten top community needs that inform our work and maximize grant impact.

- Access to Healthcare
- Affordable Housing
- Childcare
- Food Insecurity
- ♥ Health Literacy and Advocacy
- Living Wage Jobs
- Mental Health Services
- Social Cohesion and Connection
- Substance Abuse
- Transportation

For more resources and information on community needs, visit *csgiving.org/data*.

\*Top needs are listed in alphabetical order, not by priority ranking.

# GRANTMAKING FOR Community IMPACT

Community foundations offer incredible value as a community leader, connector, and changemaker, ensuring charitable gifts are used effectively to meet the community's most critical needs. The Community Giving Foundation's regional service area—covering Columbia, Lower-Luzerne, Montour, Northumberland, Snyder, and Union counties represents so many communities with both unique needs and regional opportunities. The Foundation maintains a deep understanding of local needs through strong relationships with nonprofit and community partners and by monitoring local needs assessments for ever-changing conditions and community goals. This data-driven community lens helps us collectively create a greater impact—today, tomorrow, and forever—connecting the needs of our region with the passions of donors who display an ongoing commitment to community development and growth. Whether it's your neighborhood, county, or region, your giving can directly benefit the places and passions that matter to you. The following pages include just a few examples of the ways Foundation grant investments are changing lives, multiplying the impact of nonprofits serving diverse community needs across the region.



Scan the QR code or visit *csgwingreport.org* for the Foundation's Annual Report, which includes a full list of 2024 grants and much more!

# **GRANTMAKING**SNAPSHOT

- > 238 Number of Grantmaking Funds
- **\$2,756,685** 2024 Total Grants Awarded
- > **\$2,525,503** Grants Awarded So Far This Year



### **BASIC NEEDS**

The Foundation grants millions each year to support basic needs across our region. But we know that without transportation, our communities can't access these services and resources. Reliable and accessible transportation is vital in reaching healthcare, childcare, food, and employment. Supporting solutions that provide transportation for our community is a win for all—and **Stop Hopper**, a service offered by rabbittransit, is doing its part. Stop Hopper offers flexible, on-demand public transit using neighborhood-friendlysized vehicles at a minimal (and sometimes free) cost. In 2024, grantmaking from the Foundation's Amazon-directed fund sparked a new Stop Hopper zone in the Berwick area, connecting access to neighboring zones in Bloomsburg and Danville and countless resources. Over the last two vears. Foundation funds across five counties have awarded \$60,000+ in grants to continue growing this work.

In a 2024 survey of Columbia and Montour County riders, 33% said they have no other means of transportation, and 78% rated Stop Hopper as "extremely important" to their travel needs. But the true measure of Stop Hopper's success is in the voices of community residents whose lives have fundamentally changed with access to reliable transportation.

- It has made things a lot easier for me as a single mother without reliable transportation."
- "Now I can be more independent."
- It allows me to go to a job I love and wouldn't have transportation to otherwise."
- It gets me to my medical appointments between office visits and cancer treatments, I use it a lot."

These are just a few examples of the impact we can have together when systematic transportation barriers are removed. Riders can maintain their health, keep their jobs, support their families, and reclaim their independence.

**CULTURE & COMMUNITY INTERESTS** 



Some donors come to the Foundation with specific passions that drive their giving. Bill and Ann enjoy spending time in nature, walking and hiking in the fresh air while appreciating the local flora and fauna. They wanted to make sure that others—now and in the future—could experience this same feeling, so they partnered with the Foundation to create a designated fund that annually supports organizations doing conservation work.

The Northcentral Pennsylvania Conservancy (NPC) is one of the fund's annual grant recipients, and one of 100+ land trusts working to conserve Pennsylvania's landscapes. The organization provides a permanent and stable way to combine the conservation efforts of many community members in twelve Pennsylvania counties. Built on the vision that "conserved lands nourish communities", NPC continues to manage over 45 easements and works with other groups to strengthen the environmental sustainability and stewardship of lands and waters in our region, for today and for generations to come.

"NPC will exist forever as we manage our perpetual conservation easements. Knowing there are donors at the Foundation providing annual grants for long-term stewardship of these properties helps us offset organizational costs and ensure the future environmental well-being of our communities."



Community Giving Foundation partners with affiliate foundations in Berwick, Bloomsburg, Danville, Selinsgrove, and Sunbury. Boards of local leaders serve as community giving ambassadors and help determine grantmaking decisions based on community needs and affiliate priorities. Competitive grant applications are evaluated based on current needs, funding priorities, and community impact potential. In 2025, over \$1.1 million was awarded through affiliate competitive grants, divided by impact area in the chart to right.



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- Basic Needs 22%
- Community & Economic Development 7%
- Culture & Community Interests 7%
- Health & Wellness 40%
- Youth & Education 24%



Youth in Philanthropy has experienced tremendous growth over its 21-year history. Since the program's start, more than \$700,000 has been awarded through student-led grantmaking. High school students learn about community giving and the local nonprofit sector, research school-based

and community needs, create grant applications, and work together to make decisions for community impact. During the 2024/25 school year, students from 18 school groups awarded 103 grants totaling \$90,000 to support local youth programs. Funding for these grant opportunities is made possible through the generous support of individuals, businesses, Foundation funds, and other community partners.

"The part of Youth in Philanthropy that sticks out to me the most is hearing directly from the organizations we've funded—seeing photos, stories, and updates that show how we helped make an impact. It's one thing to talk about community needs in a meeting. It's something different to see how a program we funded is supporting kids in our community. It's in those moments that I feel most proud—not just of what we accomplished, but how deeply this group cares about making real change."

## Youth in Philanthropy Student

### **HEALTH & WELLNESS**

Studies show that by age nine, girls experience a sharp decline in physical activity, confidence, and perception of their academic ability, while their rates of anxiety and depression measure higher than their male peers. Girls on the Run aims to address the impact of these physical, emotional, and mental health issues through positive after-school programs, building connections and fostering a sense of belonging. With the help of grants from multiple Foundation funds, Girls on the Run partners with school districts across our region, serving over 200 girls in Benton, Bloomsburg, Danville, Selinsgrove, and Sunbury. Each 16-lesson program includes physical games, group discussions, reflection time, and youth-led community impact projects. Together, girls build the tools they need to manage stress and anxiety and use the support of their team and adult mentors to confidently set big goals for themselves.

"Girls on the Run isn't just about running. Our lessons inspire, empower, and unlock a

girl's inner self-confidence. Foundation grants help us extend the invitation to even more girls who may not have the means to participate. Our hope is that the lessons our girls learn stay with them for the rest of their lives."

hristine Roons Girls on the Run Site Liaison

## **COMMUNITY & ECONOMIC DEVELOPMENT**

In 2024, Central Susquehanna Opportunities (CSO) provided over 25,000 services to 11,500 individuals and 4,800 families in Columbia, Montour, and Northumberland counties. But as clients' immediate needs are met and stabilized, there is an opportunity to focus on long-term sustainability. That's where CSO's Getting Ahead workshops come in. Certified facilitators conduct 17-week group workshops that teach financial literacy, goal setting, problem solving, relationship building, and self-sufficiency tools. At the end of the program, clients are empowered with the knowledge, skills, and support to achieve their goals and break the cycle of generational poverty. Over the last two years, nearly \$30,000 in Foundation grants has supported these workshops across the region.

"Getting Ahead provides families with new experiences and information to help support them in their journey towards self-sufficiency. Our staff is inspired by the motivation and hard work these families display, and the way the community continues to step up in support.

> CSO's mission and the power of providing people with hope, resources, and a chance to dream."

> > **Executive Officer**



## MAXIMIZING Community IMPACT Your Giving + Our Stewardship

At the Community Giving Foundation, we identify regional and local needs and opportunities through a data-driven community lens. This ensures that we're not only responding to needs in our communities, but also being proactive in identifying gaps, increasing collaboration, and serving as a connector and changemaker in our region. Community is at the heart of our mission. We serve as a resource for donors, nonprofits, and all those who want to make a difference in the meaningful places they live, work, and play. Through a personal, local knowledge of the community and the nonprofits that make it flourish, the Foundation can help you achieve your charitable goals while maximizing your community impact—today, tomorrow, and forever.

We all play a part in shaping our community. Together, we can achieve bigger and better things to help our communities thrive! Partner with us to transform your passions into a personalized community giving legacy. Learn more at csqiving org lgwing workbook.

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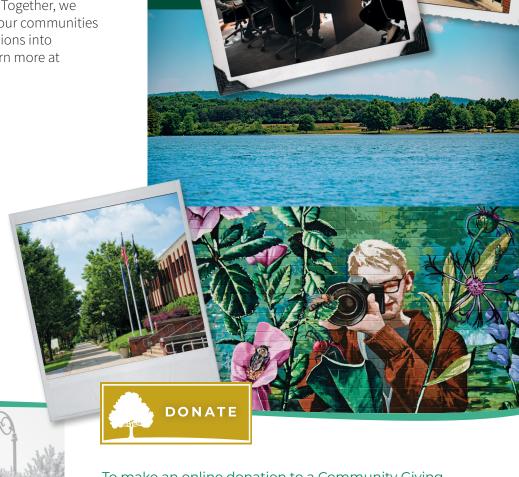




#### **CONNECT WITH US!**

Scan the QR code to take the first step or visit **csgiving.org/contact** for a Foundation staff directory.





To make an online donation to a Community Giving Foundation fund, visit *csgwing.org* and click Donate. Donations can also be mailed, payable to Community Giving Foundation (memo: fund name):

COMMUNITY GIVING FOUNDATION 725 West Front Street · Berwick, PA 18603

All contributions are administered through the Community Giving Foundation, a 501(c)(3) organization, and are tax deductible to the extent provided by law. The official registration and financial information of the Foundation may be obtained from the PA Dept. of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement.